

JOIN THE



**HRAI**

**CAREER AMBASSADOR**

**P R O G R A M**

## Become a Career Ambassador. Grow Tomorrow's Workforce.

### Step in, stand up and speak up

for the HVACR industry. As a HVACR professional, you are uniquely qualified to represent this amazing sector to information-hungry students, during that crucial time when they are choosing a career. This is your chance to help students see all their options while helping to support the growing demand for HVACR professionals. Share your passion, experience, and knowledge with a receptive and grateful audience of career-focussed young people.

**You've got the Skills.** Students and teachers need to know what you know. Only **you** can open their eyes to the path forward in HVACR. Apprenticeship programs, earning potential, positive environmental impact and a secure future await those who choose a career in this growing sector. Our best hope for busting the myths about 'blue collar' work and breaking down the cultural and gender barriers is **you** and our **youth**.

Besides your obvious HVACR skills, we're looking for:

- Ability to connect with young people
- Knowledge of both commercial & residential
- Availability 3-5 times per year
- Proficiency in English or French (or both)

### We're in this together.

As HRAI is a non-profit association, we're looking for **volunteer** Ambassadors.

We'll provide you with:

- Presentation training
- Scheduling services
- Promotional hand-outs
- Mileage reimbursement
- Recognition and support in social media, email & newsletters

### Become a Career Ambassador. Ensure tomorrow, today!

Get in on the ground floor. We're planning to launch in 2024.

#### CONTACT:

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**YOUTH ARE THE KEY**

